

# GENERATION EARTHSHOT

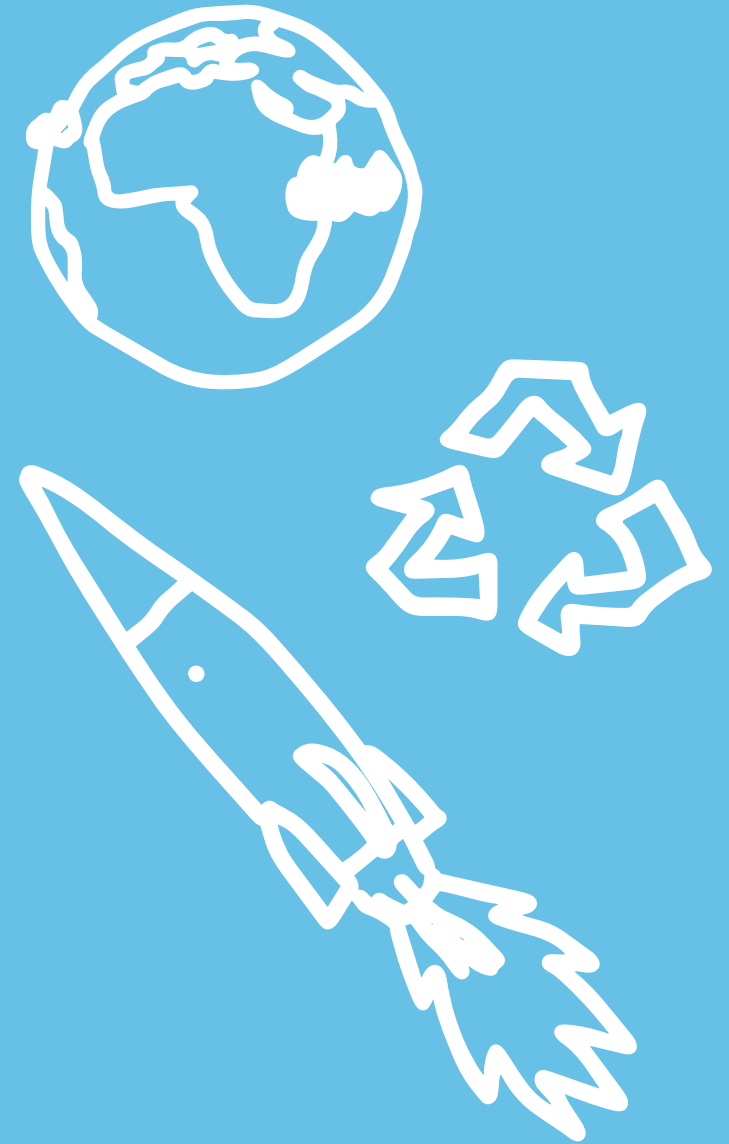
# CONTENTS

**01 OUR PLANET**

**02 INTRODUCING THE EARTHSLOT PRIZE**

**03 THE POWER OF IDEAS**

**04 GENERATION EARTHSLOT!**



# OUR PLANET OUR HOME



# QUIZ

WHAT DO ALL THESE PEOPLE HAVE IN COMMON?



PRINCE  
WILLIAM



HER MAJESTY QUEEN  
RANIA AL ABDULLAH



CATE  
BLANCHETT



SIR DAVID  
ATTENBOROUGH



ERNEST  
GIBSON



HINDOU OUMAROU  
IBRAHIM



INDRA  
NOOYI



JACK  
MA



LUISA  
NEUBAUER



NAOKO  
YAMAZAKI



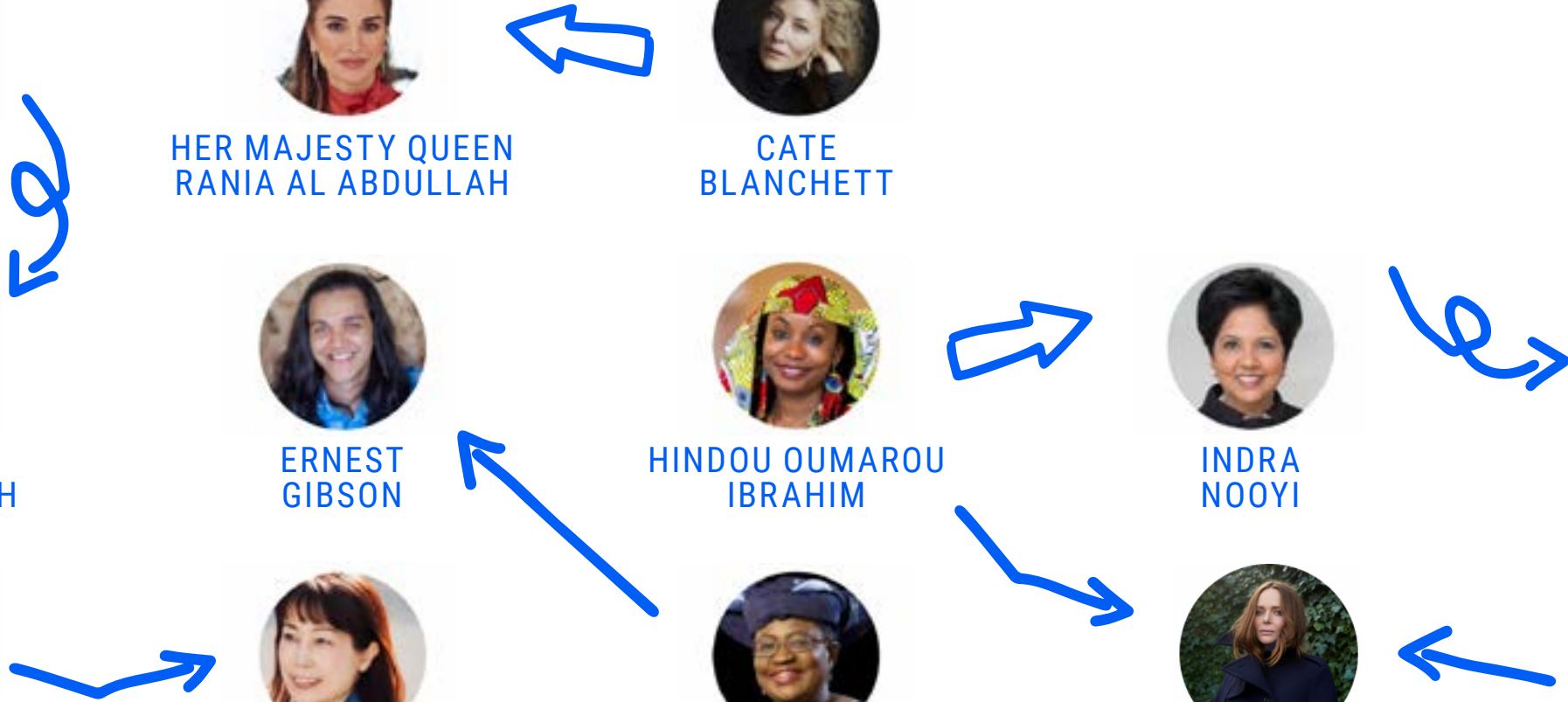
DR NGOZI  
OKONJO-IWEALA



STELLA  
MCCARTNEY



YAO  
MING



THE  
EARTHSHOT  
PRIZE



# INTRODUCING THE EARTHSHOT PRIZE

## 5 EARTHSHOTS – BY 2030, WE CHOSE TO...



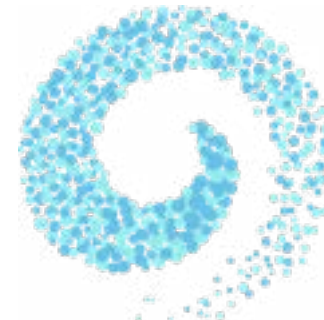
**BUILD A  
WASTE-FREE  
WORLD**



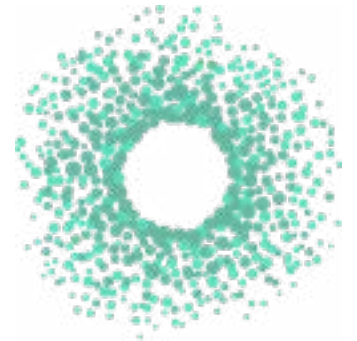
**REVIVE OUR  
OCEANS**



**PROTECT AND  
RESTORE  
NATURE**



**CLEAN OUR  
AIR**



**FIX OUR  
CLIMATE**

# INTRODUCING THE EARTHSHOT PRIZE

## PEOPLE ARE ALREADY CREATING AMAZING SOLUTIONS



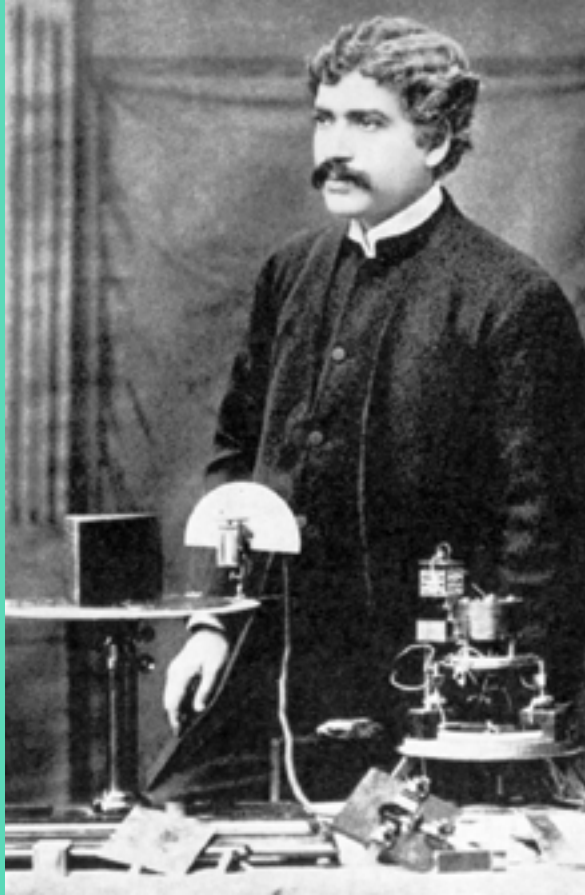


# THE POWER OF IDEAS



**GUESS WHO?**

**WHO IS THIS AND WHAT IS THEIR BIG IDEA?**



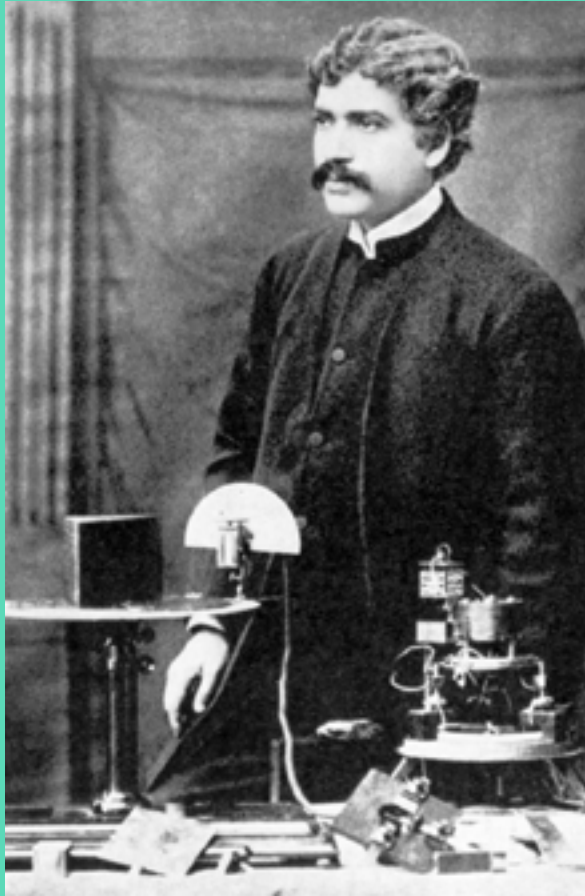
NAME:

BIG IDEA:



**GUESS WHO?**

**WHO IS THIS AND WHAT IS THEIR BIG IDEA?**



**NAME:**

**SIR JAGADISH CHANDRA BOSE**

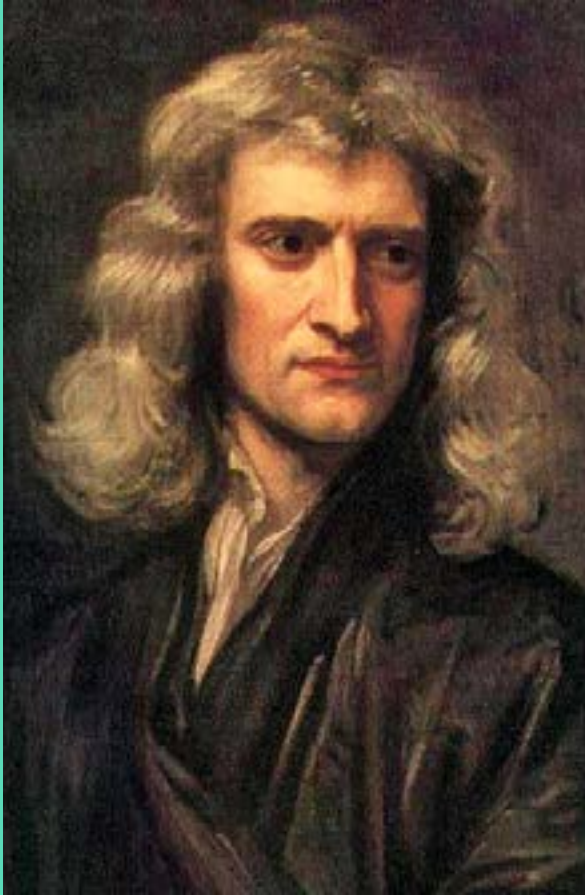
**BIG IDEA:**

**COMMUNICATING  
WITHOUT WIRES**



**GUESS WHO?**

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



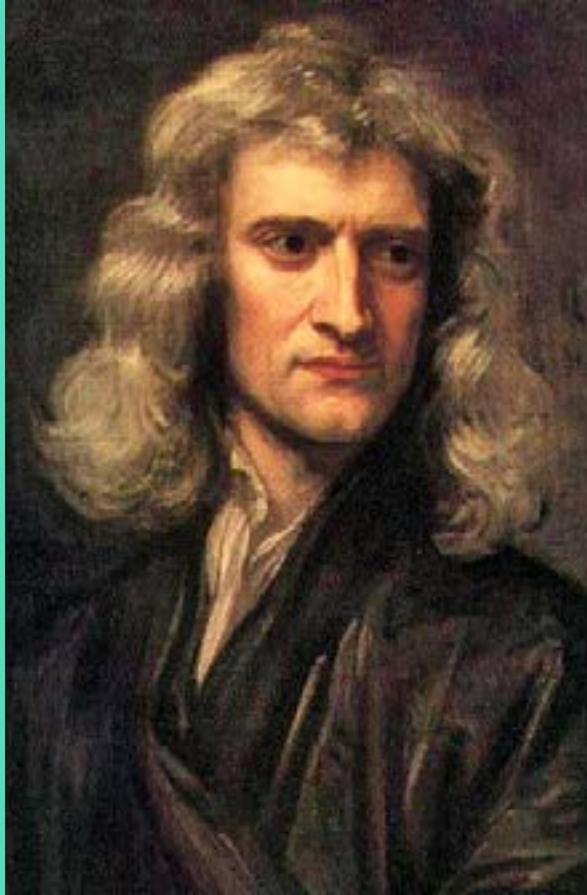
NAME:

BIG IDEA:



**GUESS WHO?**

**WHO IS THIS AND WHAT IS THEIR BIG IDEA?**



**NAME:**

**ISAAC NEWTON**

**BIG IDEA:**

**THE FORCE OF GRAVITY**



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:





**GUESS WHO?**

**WHO IS THIS AND WHAT IS THEIR BIG IDEA?**



**NAME:**

**KATHERINE JOHNSON**

**BIG IDEA:**

**HOW TO RETURN SAFELY  
FROM SPACE**



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:  
TIM BERNERS LEE

BIG IDEA:  
WORLD WIDE WEB



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:



## GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:  
SUZANNE SIMARD

BIG IDEA:  
WOOD WIDE WEB





**GUESS WHO?**

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:  
LOUIS BRAILLE

BIG IDEA:  
READING THROUGH  
TOUCH



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:  
BOYAN SLAT

BIG IDEA:  
USING THE OCEAN'S FLOW  
TO CATCH PLASTIC



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:





## GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

WILLIAM KAMKWAMBA

BIG IDEA:

HARNESSING THE WIND



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAMES:

BIG IDEA:



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAMES:

MELATI AND  
ISABEL WIJSEN

BIG IDEA:

CAMPAIGNING TO BAN  
PLASTIC BAGS



**GUESS WHO?**

**WHO IS THIS AND WHAT IS THEIR BIG IDEA?**



**NAMES:**

**BIG IDEA:**



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



## NAMES:

DAVID GATHU AND  
MOSES KINYUA

## BIG IDEA:

A ROBOTIC ARM POWERED  
BY BRAIN SIGNALS





# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

BIG IDEA:



# GUESS WHO?

WHO IS THIS AND WHAT IS THEIR BIG IDEA?



NAME:

GRETA THUNBERG

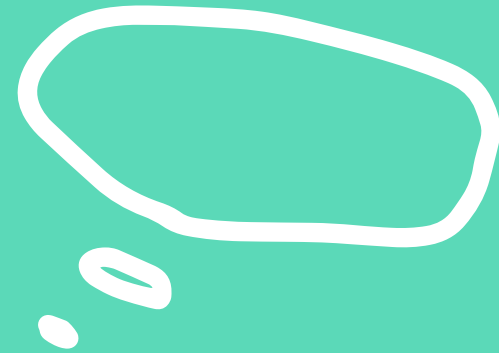
BIG IDEA:

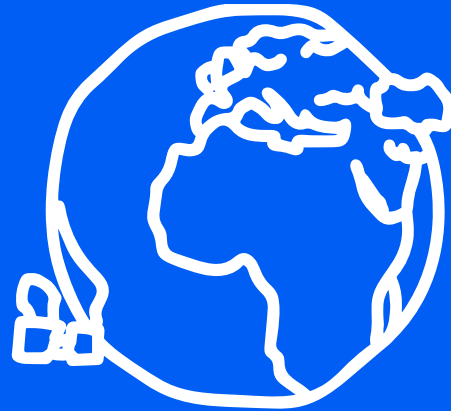
STRIKING FROM SCHOOL TO  
CALL FOR CLIMATE ACTION





**CAN YOU COME UP  
WITH BIG IDEAS?**





GENERATION  
EARTHSHOT



# GENERATION EARTHSHOT

---



WORLD'S  
LARGEST  
LESSON

THE  
EARTHSHOT  
PRIZE

  
ROYAL  
FOUNDATION  
OF THE DUKE AND DUCHESS  
OF CAMBRIDGE