



PROBLEM STATEMENT

WHAT

What is the problem?

WHERE

Where is the problem occurring?

WHO?

Who is it affecting?

WHY

Why is it important to solve this problem?



SOLUTION SUMMARY

PROBLEM

What is your Problem Statement?

SOLUTION



What is your solution?



What effect will this have?



PROVE IT

HYPOTHESIS

We believe that if

The result will be

.....

EVIDENCE

We will measure

This will tell us

.....

RESEARCH

To test this we will

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What next?

How could you bring your solution to life and share it with the world?



DESIGN IT



SOLUTION

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What next?

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PITCH IT



Ladies and gentlemen, thank you for joining us.

We have a problem

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Our solution is

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You might be asking

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That's a great question. The answer is

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Our dream is

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You can help by

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Thank you for your time.

What next?

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EXPRESS IT

POEM TITLE

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SOLUTION STAGE

Worksheet

GENERATION
EARTHSHOT



THE
EARTHSHOT
PRIZE

ROYAL
FOUNDATION
OF THE DUKE AND DUCHESS
OF CAMBRIDGE



DESCRIBE IT

THE DAILY EARTHSHOT

Headline



Summary

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Description 1/2

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Description 2/2

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Image

What next?

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